

The Path to Your Best Seller

Writing a book is a process of extracting knowledge from your experiences or expertise to share with others. Let's take that exciting first step and outline your book.

Remember:
Progress over perfection.

Enjoy the brainstorming and creative process of what's possible.

BOOK TITLE

CHAPTER TITLES

01

02

03

04

05

06

07

08

09

10



Ask GG!

Having trouble getting started? GG, your Mastermind.com AI assistant, can help.

Edit the text in brackets and paste the following prompt into a conversation with GG:

1. I am a [coach] who [sets new teachers up for success by building productivity habits early in their careers]. I'm writing a book on [time management for first-year teachers]. The outcome of the book is [giving readers a structured approach to lesson planning that will save them five hours a week]. Can you generate [seven] possible titles for my book?

2. What are [10] chapter titles to help frame this book?

Hint: Add each subsequent prompt into the SAME conversation, rather than starting a NEW conversation. (This is called "prompt stacking," and it will generate more relevant results that build on each other.)



Book Marketing Made Easy

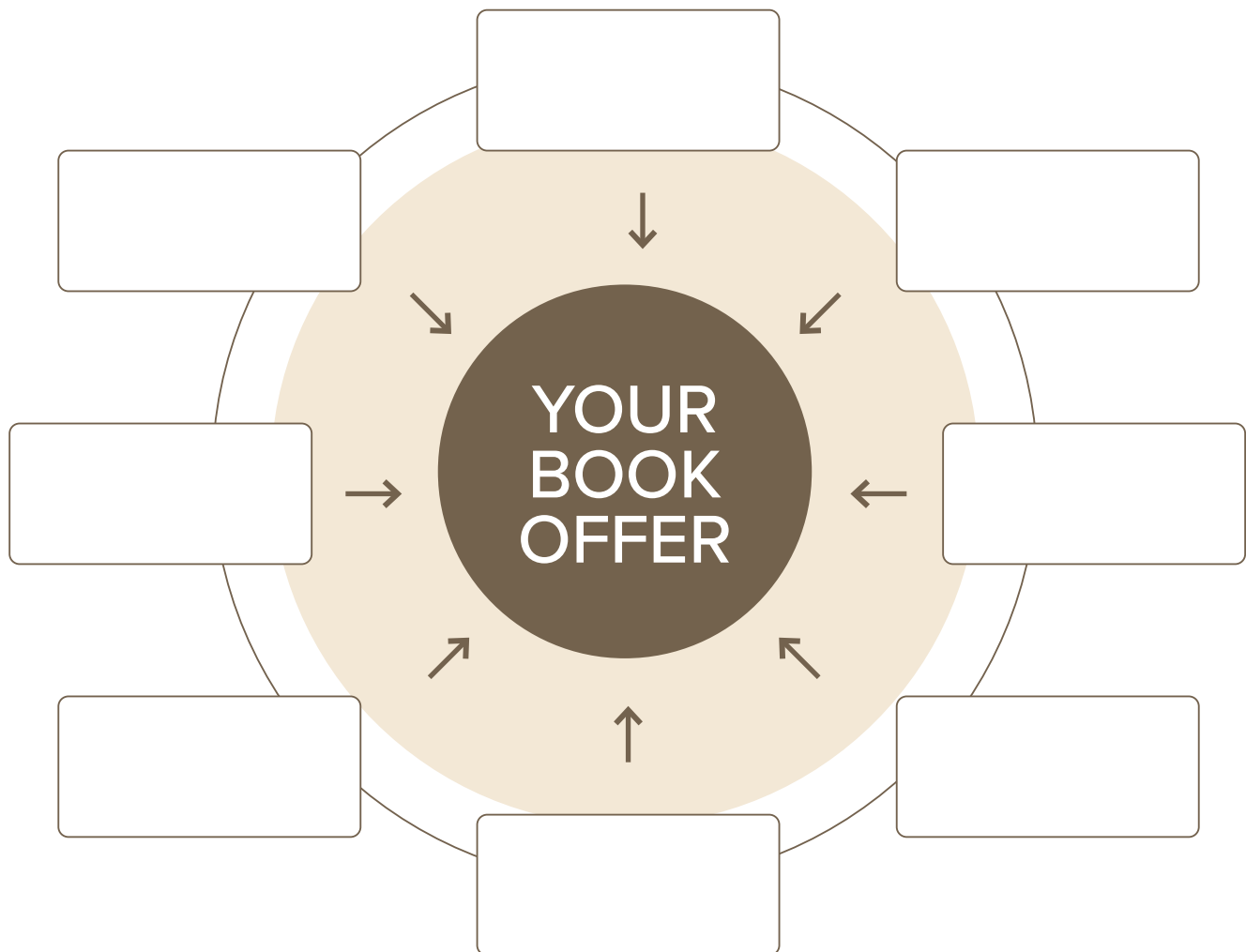
Writing a book is only the beginning. What you do after your book is published is just as critical to your success! Fill in the Marketing Wagon Wheel with the strategies you plan to use to promote your book. Use the list of suggestions below, or add even more ideas of your own.

IDEAS:

- Word of Mouth
- Facebook
- Friends

- Social Media Ads
- YouTube
- Affiliates

- Instagram
- Email
- Podcast





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"I am a [coach] who [sets new teachers up for success by building productivity habits early in their careers]. I'm writing a book on [time management for first-year teachers]. The outcome of the book is [giving readers a structured approach to lesson planning that will save them five hours a week]. Where are some low-cost places to promote my book?"

GG can tailor her responses based on your background and interests. Whether you want more ideas for in-person events or online strategies to market your book, just ask!

Bringing It Together

Now that you have the building blocks for your best-selling book, what else do you plan to do with it to build your business? Check off which options appeal to you, and feel free to add your own ideas.

IDEAS:

Group Walkthrough

Course (Paid or Free)

Paid Coaching Program

Audiobook

Live Event (Paid or Free)

Mastermind (Paid or Free)

Podcast

Social Posts/Videos

Facebook Groups



Writing & Marketing Your Best-Selling Book



Ask GG!

Looking for more ways to share your knowledge?
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"I am a [coach] who [sets new teachers up for success by building productivity habits early in their careers]. I'm writing a book on [time management for first-year teachers]. The outcome of the book is [giving readers a structured approach to lesson planning that will save them five hours a week]. How can I reuse the content from my book in other ways?"

When you find the type of content you're interested in creating, GG can give you the first steps to making it a reality.

