

CRUSHING
Podcast With
JOHN LEE DUMAS



You can use this worksheet specifically to follow along with the
“Crushing Podcasts With JLD” training video.

CURIOSITY	EXPERTISE

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» **1** | What could your podcast topic be after completing the exercise above?

» **2** | What are a few potential podcast names of yours?

» **3** | What could your podcast “category” be?

» **4** | Describe your “ideal listener” in detail.

» **5** | What could your podcast format be?

» **6** | What will your podcast frequency be to start?

» **7** | What are some topics you could talk about on your show?

» **8** | Who could be a guest on your podcast and who could you be a guest on?
